

WHAT WE DO FOR YOU



Communication and Outreach

Monthly text campaigns will keep students engaged with stylist and career content as they near graduation.



Data Collection & Management

Create landing pages powered by text keywords and QR codes to capture student contact info at events and schools.

Cosmetology School Student Outreach Program for Great Clips Franchisees

Make Great Clips franchisees the employers of choice for all cosmetology students! Students are a critical source of stylist candidates. That's why we've developed with direct Franchisee input a program to both collect student info and keep them engaged with regular content such as stylist tips, brand content, and career development opportunities as they progress to graduation. More students will graduate and start their careers with a little help from Great Clips franchisees!

Additionally, students ready for a job will have already established a relationship with you!

This program is ideally suited for Franchisee Groups and Coops who can pool together student contacts and prefer to have a singular point of data collection and engagement for their student pipeline

GET YOUR CAMPAIGN
STARTED IN

2 weeks or less!

SIMPLE PRICING

Up to 1,000 Contacts	\$12,500
1,000 to 2,000 Contacts	\$14,900
2,000+ Contacts	\$18,200



Watch
Informational
Video



(317) 210 5022



dominic@pivotcx.io