

WHAT WE DO FOR YOU



Communication and Outreach

Monthly text campaigns will keep students engaged with stylist and career content as they near graduation. We will chat with them to get them interested in mentorships, internships, and jobs!



Data Collection & Management

Create landing pages powered by text keywords and QR codes to capture student contact info at events and schools.

Cosmetology School Engagement Program for Great Clips Franchisees

Make Great Clips franchisees the employers of choice for all cosmetology students! Students are a critical source of stylist candidates. That's why we've used direct Franchisee input to develop a program to both collect student info and keep them engaged with regular content such as stylist tips, brand content, and career development opportunities as they near graduation. More students will graduate and start careers with Great Clips franchisees! Schools will love you!

This program is ideally suited for Franchisee Groups and Coops who can pool together student contacts and prefer to have a singular point of data collection and engagement for their student pipeline.

The PivotCX Team has been a great partner helping us create this critical stylist candidate pipeline. We're happy to share our findings with other franchisees and make this a big success for everyone!

- Scott Floy / Gary Polk, Great Clips Chicago

CAMPAIGN START

2 weeks or less!

PRICING

Up to 1,000 Contacts

1,000 to 2,000 Contacts

2,000+ Contacts

ANNUAL PRE-PAYMENT

\$6,480

\$8,100

\$8,748



Watch Informational Video



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